

# YOUR FREE GUIDE TO HAIR EXTENSIONS

by Marco at Why Not hairdressing



Thank you for taking a step to better understand hair extensions.

First I must say the combinations of a hair extensions consultation are infinite and the aim of this simple guide is hopefully to give you more clarity whether you are thinking of lengthening your hair, would like more volume or body, have existing hair extensions and not sure what to do in the future or you want to stop having extensions on your hair all together .

I will try not to be too technical because this guide is meant to be read by someone with no knowledge of hair extensions.

## If you never had hair extensions in your life.

If you never had hair extensions in your life but you are thinking of trying some, chances are that you may have many of these questions in your head :

- Shall I do length or body?
- Will it damage my hair ?
- Will it look silly ?
- Will I be slave to maintenance ?
- How dark ? How light shall I go ?
- How much hair shall I have ?
- What are the different ways of applying hair extensions?

These are few of most common concerns I have encountered in my 15 years of hair extensions career from women of all walks of life, and all ages from 15 to 80 years old, housewives, career oriented women, actresses, retired women etc...

What I want to say here is that it is totally normal and many women like you have this questions or concerns when thinking of trying hair extensions for the first time ...

now ...

My best suggestion for anything you never tried before really would be " go slow ".

Now-days, as a starters we have many different combination of applications available, some using heating elements, some using something you can call sticky tape that is obviously water and shampoo resistant and other trickery that modern hair technology invents for every type of hair and hair scenario that have very little



impact on the overall reaction on the hair and on your overall experience which would **make it feel extremely natural.**

Hair extensions come in different brands and they also differs between them in many different ways.

We are stocking a brand called Hairdreams very famous for how natural the hair feels ones applied, so much so that even veterans of hair extension ones they try Hairdreams they never look back and stay with Hairdreams.

The very best application type for a first timer I would say are the “quikkies” method, I like to call it “ultimate luxury”.

These are little strip of hair applied at the roots with a totally cold application ( without the need of any heat element ) which lies totally flat on your head/scalp feeling like you had nothing applied on and also are extremely gentle on your hair also during the removal maintenance.

If not taken for granted of course you can wash your hair, go swimming, gym and any other activity as you would with your natural hair.



Other applications methods are available such as the single strand, where little single strands of hair are applied on your natural hair by way of special bonding material which can easily be removed later with it own appropriate spray.

This method is the most popular used all over the world for applying hair extensions.

Other application to be mentioned is definitely “Volume plus” where a special microfibre net is applied on the top of your head in a very clever way to give you the effect of unbelievable volume at the roots to have a full effect at the top of your head.

## **If you have existing hair extensions on your hair.**

If you have existing hair extensions on your hair most probably you all ready have acquired a good rhythm of maintenance .

(veterans of hair extensions...)

Very difficult for me to give you more precise clarifications and advice here as the combinations are endless ... generally the most popular comments/complaints I get are the up-keep of the roots, the hair became knotted and tangled, sometimes it does not feel soft and it feels “fake” and it is “expensive” to maintain.

Depending on what brand you are using, hair extensions will last and feel very different from brand to brand: most importantly what shampoo and conditioner you use regularly, how you comb and generally treat your hair on a day to day basis is very very important for the overall maintenance of your hair extensions.

Chances are also that with hair extension you are very likely to use some heat tools.

During my career some women taught me: “Use them, abuse them and then throw them away”, meaning hair extension are the changeable hair in your head and most of it is length and ends. You can straighten them, curl them, use heat tool all the time in a manic way if you like and what you are “abusing” is the hair extensions which every six months you can throw away and have a new set applied, having fresh shiny beautiful hair once again.

What I forgot to say, hair extension unfortunately/fortunately in all the cases I have seen in my career, are always more shiny, better



looking and healthier looking hair than your own, regardless on how good your natural hair is, hair extensions are always better quality, better looking hair in every aspect. That's a fact!

If you are unhappy in anyway with your current hair extensions or happy but just fancy a chat about it you can always call me for a totally free consultation where we take half an hour of our time and I will listen to your concerns and desires and I would give you my best informations, experience and advice in order to fulfil your Hairdreams.

### **If you want to stop having hair extension all together**

This is not a hairdressers dream because we love to perform hair extensions in a way of **enhancing your personal image.**

I am sure that every hairdressers agrees that a 20 years old woman a 40 years old woman and a 80 years old woman will always look better with some improvements in their hair, whether hair extensions, colour or some tweaks here and there.

It is also proven reality as I mentioned above, hair extensions are always better hair than your own natural hair.

After saying this if you really want to go back to how your natural hair was well here is how you do it...

Depending on your case the best way of stopping hair extension altogether again would be to take it slow either by reducing the amount of hair gently, application by application in a way that



you would get used to having less and less hair in a controlled way or by reducing the length of hair that you have applied so again in a way you get used to having less and less hair.

Again, against my ideal beliefs for achieving a better enhanced look, we can certainly help to assist you with removing your hair extension for good whether quickly or in a more slower way over time.

I hope I helped to clarify some of the thoughts in your mind if you were thinking about hair extensions.

If you want to explore more I am available for totally FREE personalised consultation where you would have a chance to tell me all your hair wishes and I will learn about where you want to go with your hair extensions or colour and we can explore a range of possibility to make your Hairdreams come true !

Book now on 02072228022 you will be calling Why Not Hairdressing in Victoria London where I work and ask to book with me ( Marco ) and make sure you quote YOUR FREE HAIRDREAMS CONSULTATION !

I hope this was useful to you and I wish you find happy hair extensions colours with your existing hair stylist where ever your hair takes you if you also wish you read more please go to [hairdreams.com](http://hairdreams.com) where you would find more detailed informations on type of systems and type of hair available but I still recommend you a FREE consultation with me because I am a “talking website” with knowledge, experience and advice to give :)

Thank you

Marco

[www.whynothairdressing.co.uk](http://www.whynothairdressing.co.uk)

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